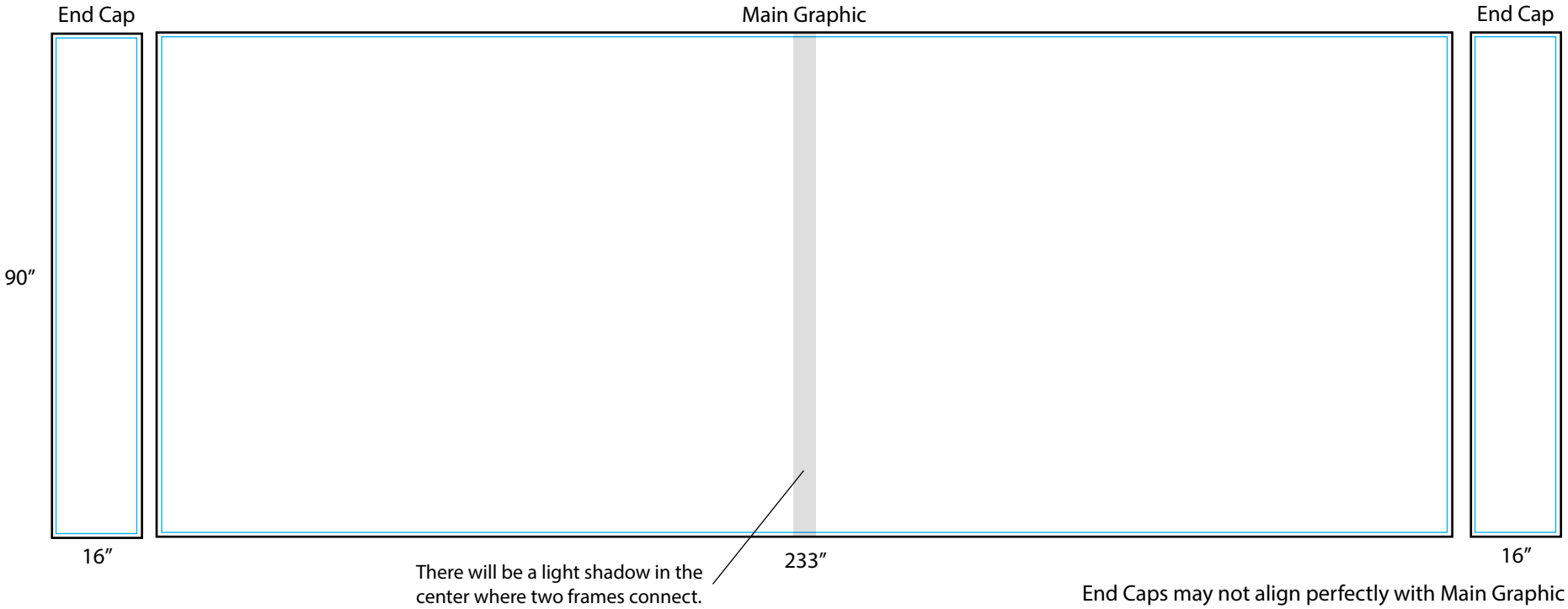
SEG PopUp System

SP83 (20')

Do not design art directly on this template. Use only as reference.



Print Ready File Creation
Prepare files as a TIFF or PDF export. Please do not send original Photoshop, Illustrator or InDesign files as we do not manipulate files.
(Our preferred file type is a rasterized TIF file.)

- All fonts and texts must be converted to curves.
- Please use "**Rich Black**" in all your blacks. (C=75, M=68, Y=67, K=100)
- Resolution: Equivalent to 100% final size at **100-120** dpi. Check your files for pixilation or banding on color gradations.
- Use LZW compression on TIFF files and compress everything using ZIP.

Digital large format printers do not print PMS or RGB colors. Please prepare all art in **CMYK** color space.

Main Graphic: 233" x 90" Graphic size with bleed
231" x 88.75" Graphic Size

End Caps: 16" x 90" Graphic size with bleed
14.25" x 88.75" Graphic Size

Keep all important text and images at least 2" inside blue line.